



Beautify Carolina Forest

A Nonprofit 501 (c)(3) Corporation

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*****PRESS RELEASE*****

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BEAUTIFY CAROLINA FOREST COMMENCES ANNUAL FUND DRIVE

Beautify Carolina Forest, an all-volunteer nonprofit 501(c)(3) community organization with its mission to enhance the natural beauty of the Carolina Forest area, has commenced its annual fund drive. To expand beautification efforts in Carolina Forest, it is important that we have support from the community.

Currently, Beautify Carolina Forest is working on completing a multi-year, phased beautification project that will augment and refresh existing landscaping and gradually landscape and maintain other medians on both Carolina Forest Boulevard and River Oaks Drive. The current project, which is entering its final phases, includes planting 80 crape myrtle trees, 27 sabal palm trees, scores of sabal minor palms and flowering shrubs. It is estimated to cost \$25,000 when completed. "The project also includes maintaining the landscaping as well. Trimming the trees and shrubs, as well as cutting the median grass and maintaining the mulched beds is part of the agreement that Beautify Carolina Forest has committed to", said Richard Skrip, president of Beautify Carolina Forest. "This is just the beginning of several beautification projects that are either on-going or are being considered in our community of Carolina Forest".

Beautify Carolina Forest has also rejuvenated the landscaping around the gateway entrance sign at the corner of Carolina Forest Boulevard and Highway 501. Flowers were added, lighting was repaired and the planting beds were mulched. "These beautification efforts wouldn't have happened without generous donations along with the spirited volunteerism of our neighbors. The visual impact of those efforts is very noticeable. We've had quite a few people say thank you as they drive by our volunteers working in the medians", said Skrip.

"The initiation of our fund drive and the donations that we have received have supplemented a palmetto pride community grant that we obtained earlier this year", said Skrip. "We would also like to sincerely thank recent contributors of our fund drive. They include: Gold Crown Management, Covington Lake Homeowners Association, Edward Jones (Jory Taylor), Murray Law Office (Jennifer Miller), Publix, River Oaks Golf Plantation, Sandhills Bank (Jim Smith), J.B. Allen Real Estate, St Mark Coptic Orthodox Church, DDR Corporation, Horry County Solid Waste Authority and Pro Cuts (Jon Masliuk). We also want to thank the three county councilmen representing the Carolina Forest area for supporting our beautification efforts and individual contributors: Dale Keyser, Carol Franceski, Kurt Klauberg, Joyce Pounder, Daniel Kniola, Len Richeson, Sherif Shamaa, Mary Ann Selee, Donna Annas, David Shetterly, Anna Arnold and Jacob Mullin.

Beautify Carolina Forest will continue to seek funds and in-kind donations from local businesses, property owners associations, management companies, individuals and others. Expansion of beautification efforts to Gardner Lacy Road and other areas are contingent on the community's involvement. All beautification contributions are used for the purchase and maintenance of the landscaping. All work is done by volunteers and no contribution, whether cash or in-kind, is too small.

If you are looking to make a year-end tax-deductible donation, please consider gifting to our local charity. If you would like to participate in our monthly roadside clean-up and other beautification projects or submit a beautification idea, visit the Beautify Carolina Forest web site at www.beautifycarolinaforest.org, or our Facebook page, Beautify Carolina Forest. Donations can also be mailed to: Beautify Carolina Forest, PO Box 50411, Myrtle Beach, SC 29579, or made through Paypal on our web site. With your help, we will continue to beautify Carolina Forest!